

STEPHANIE ROUSSEAU-PLAYE

VP Finance, CFO, Innovation Lead

UNIQUE BUNDLE OF EXECUTIVE CORPORATE EXPERTISE,
INTERNATIONAL EXPERIENCE AND ENTREPRENEUR MINDSET

Global and inclusive leader with broad international experience. Seasoned at navigating in complex organization, building strategic alliances. Trusted for managing large, multicultural and cross-functional teams as well as developing talents.

Award winning Finance Executive with experience across all aspects of Finance. Excellent track record of accomplishment for boosting performance and translating business requirements into financial solutions.

Change and Innovation agent, trusted startup coach, mentor, entrepreneur, recognized for leading transformations with energy and empathy.

CORE COMPETENCIES

Strategic & Business Planning	Change Management
Performance management	Business Acumen
Stakeholder Engagement	Team leadership
Financial Management	Agile mindset
Governance	Team player
Innovation	Problem-solver

"Stephanie knows how to drive sensitive topics with care and diplomacy. She fully grasps global strategies and is skilled in conveying messages through all levels in the organization. It was a pleasure and a source of inspiration working with her."

- VP HR, Volvo Business Services

"Beyond her skills in business control, she was an energetic driver of change, by proposing new approaches to solve business challenges, seeking to understand before making assumptions, promoting decisions with tenacity and talent."

- Project Director, Volvo Group

"Stephanie helped us narrowing down our strategy and sharpening our value proposition. ...It was really a plus for our business to have her on our side in those early stages."

- Start-up cofounder

PROFESSIONAL HISTORY

Entrepreneur - management consulting 2015-current US, North Carolina

- Support to corporate Innovation
- Fractional CFO and startup coach. www.solanove.com

AB Volvo Group – Automotive Industry 2000-2015

Ascending responsibilities held in Europe and US over a period of Group's deep transformation and contextual crisis. Oversaw Financials for divisions of +\$10B revenues. Managed large teams and projects. Collaborated directly with Boards and executive-level stakeholders.

- **Business Development Projects** – Finance Director, 2014-2015, France
- **Head of Financial Planning & Performance** Americas division, 2011-2014, US NC
- **VP Financial Reporting & Business Control**, 2009-2011, France
- **Shared Service Center Manager**, 2005-2009, South Europe
- **Senior Business Controller**, 2002-2005, France
- **Spinoff CFO** Okelia, 2000-2002, France

Strategic & Business Planning

- Defined and led Business Control & Financial Planning processes for 2 major divisions (+\$10B sales)
- Translated Business requirements and Strategic Plans into regional roadmaps and KPIs in order to achieve the Group strategic objectives and performance targets.
- Set up a completely new model to better analyze and leverage customer profitability (life cycle earnings)

Financial Operations

- Consolidated a 48 entities world wide scope in IFRS norms, 2 year-end closings with no audit remarks
- Conducted the division's internal control program
- Transformed cash collection into a centralized process and implemented a new financial CRM. Dramatically reduced DSO by 4 days over a 12 months period
- Managed day to day accounting activities of 3 departments / 35 people
- Conducted M&A analysis in UK and Germany

Business and process excellence

- Drove financial activities for a strategic commercial project: Defined the Business Model, implemented pricing & profitability; negotiated terms and conditions with partners in India and South Africa; recognized as an instrumental and trusted business partner for operational teams
- Conducted a full reengineering of the Americas' Management System, drove the integration of Latin America into all management, reporting and financial processes.
- In the shared service center, nurtured through innovative workshops and benchmarks a cultural transformation to efficiently transition into a Business Unit organization. Improved customer satisfaction by 5 points.

COMAP SA, construction industry, EUR 150M sales 1997 – 2000

International Business Controller - Drove performance in 12 distribution market companies through new tools, standardized processes and challenged KPIs. As project manager, implemented a new finance ERP.

KPMG, Finance & Consulting 1995 – 1997

Finance Auditor - Performed financial audits, process and internal control reviews. Trained audit teams for a new data management tool

EDUCATION

Innovation and Entrepreneurship certificate (In Progress) - **Stanford** University, US

Volvo Finance Academy Executive, Compacted MBA - Stockholm School of Economics, Sweden
Drive 2015, Corporate Executive Diploma - EM Lyon, France

Master in Management / Master of Science in Finance* - **EDHEC** Business School ** - France
Study semester, major in Finance – WHU Koblenz - Germany

* Top 5 in Europe. Source: 2015 Financial Times ** equivalent to US Ivy League

AFFILIATIONS

Board Member and Treasurer of the Global Parent Ambassadors Group at Ravenscroft School, Raleigh

Board member, Boost in Lyon, **startup accelerator** France, 2014-2015

Judge at UNC Carolina challenge, 2012-2014

Board member, **Volvo US PWN** (Professional Women Network), 2012-2014

Led the Networking & Mentoring commission, designed and launched the first US mentoring program

Member of the Global Board Ready Women organization